

ma des

COSMETICS

amsterdam • the netherlands

THE SUMMER COCKTAIL FOR YOUR BODY!



BODY RESORT

INTRODUCTION & DESCRIPTION

As the name would suggest, body resort is there to inspire and re-create a relaxing holiday mood. Its bright colours and sensual fragrances conjure up a holiday paradise in your own home. Feel fresh and energised and ready to face the world every day!

The authentic feel-good products are made with caring formulations and enriched with fruit extracts, ensuring a luscious scent. The bright packaging makes excellent use of summer colours transporting you from the bathroom to the beach in an instant.



DESCRIPTION

Mades Cosmetics has succeeded in creating a one glance holiday ambiance by matching: colour, fruit and region into 5 Body Resort variants.

One of the trade marks of most Mades Cosmetics products is transparent coloured packaging and again they are key to the image of the Body Resort range. The matching colours of bottles, tubes, jars, caps, pumps, pouches, kits, cosmetic bags and displays enhances the overall visual of the range.

The colours themselves are trendy and their shades have been carefully chosen to form a harmonious ensemble, while offering 5 distinguishing variants for everyone's taste.

The simplicity of the front pack design: uni-coloured text fully covers the front. The choice of font and the size enhances the holiday resort atmosphere.

To give the range more caliber, the caring and pampering formulations have been enriched with fruit extracts.



FRAGRANCE DESCRIPTION

Caribbean Coconut



top note

coconut

middle note

floral
monoi
acacia

base note

vanilla
wood



FRAGRANCE DESCRIPTION

Oriental Pear



top note

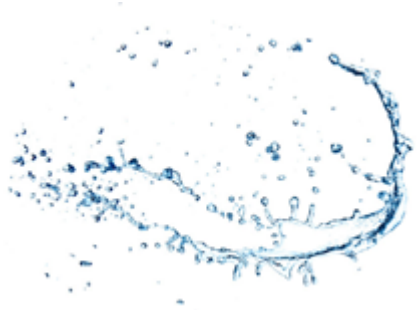
crispy pear

middle note

fresh fruity
blossom

base note

musk



FRAGRANCE DESCRIPTION

Tropical Mango



top note

mango

middle note

petitgrain



base note

rose
wood



FRAGRANCE DESCRIPTION

Exotical Guava



top note

fresh
guava



middle note

rose
jasmine



base note

gourmand
musk

FRAGRANCE DESCRIPTION

Atlantic Figs



top note

fig
fig tree leaves



middle note

powdery
violet
fig milk



base note

woody
vanilla
musk

FLAVOUR DESCRIPTION lipbalm

COCONUT FLAVOUR

A rich coconut flavour enriched by a hint of creamy milk and soft vanilla.



PEAR FLAVOUR

A fresh and fruity flavour dominated by sweet green pears supported by a hint of apple and orange.



MANGO FLAVOUR

A tropical mango flavour with sun ripened peaches and mouth-watering strawberry juice.



GUAVA FLAVOUR

A clean fruity freshly sliced pink guava accord with tropical fruit notes of passion fruit, watermelon and pineapple followed by apple and pear.



FIG FLAVOUR

A rich fig flavour sweetened by apricot and peach. Enriched by aromatic notes of raspberry and sultana.



EXTRACT DESCRIPTION

Coconut extract is known for moisturising and soothing the skin.

Pear extract is known for improving the condition and appearance of the skin.

Mango extract is known for repairing the skin and helps protect the skin.

Guava extract is known for improving the texture and appearance of the skin.

Fig extract is known for moisturising and restoring the elasticity of the skin.

CARIBBEAN

Coco
nut

ORIENTAL

Pear

TROPICAL

Man
go

EXOTICAL

Gua
va

ATLANTIC

Figs

Not applicable for lip balms, bath pearls and soap tablets

PRODUCT RANGE



2703701	bath & shower gel	250 ml	caribbean coconut
2703702	bath & shower gel	250 ml	oriental pear
2703703	bath & shower gel	250 ml	tropical mango
2703704	bath & shower gel	250 ml	exotical guava
2703705	bath & shower gel	250 ml	atlantic figs



2703706	body lotion	250 ml	caribbean coconut
2703707	body lotion	250 ml	oriental pear
2703708	body lotion	250 ml	tropical mango
2703709	body lotion	250 ml	exotical guava
2703710	body lotion	250 ml	atlantic figs

PRODUCT RANGE



2703711	volumising shampoo	250 ml	caribbean coconut
2703712	volumising shampoo	250 ml	oriental pear
2703713	volumising shampoo	250 ml	tropical mango
2703714	volumising shampoo	250 ml	exotical guava
2703715	volumising shampoo	250 ml	atlantic figs



2703772	volumising conditioner	250 ml	caribbean coconut
2703773	volumising conditioner	250 ml	oriental pear
2703774	volumising conditioner	250 ml	tropical mango
2703775	volumising conditioner	250 ml	exotical guava
2703776	volumising conditioner	250 ml	atlantic figs

PRODUCT RANGE



2703716	body sugar scrub	250 g	caribbean coconut
2703717	body sugar scrub	250 g	oriental pear
2703718	body sugar scrub	250 g	tropical mango
2703719	body sugar scrub	250 g	exotical guava
2703720	body sugar scrub	250 g	atlantic figs



2703721	hand cream	100 ml	caribbean coconut
2703722	hand cream	100 ml	oriental pear
2703723	hand cream	100 ml	tropical mango
2703724	hand cream	100 ml	exotical guava
2703725	hand cream	100 ml	atlantic figs

PRODUCT RANGE



2703741	body mist	50 ml	caribbean coconut
2703742	body mist	50 ml	oriental pear
2703743	body mist	50 ml	tropical mango
2703744	body mist	50 ml	exotical guava
2703745	body mist	50 ml	atlantic figs



2703777	body butter	200 ml	caribbean coconut
2703778	body butter	200 ml	oriental pear
2703779	body butter	200 ml	tropical mango
2703780	body butter	200 ml	exotical guava
2703781	body butter	200 ml	atlantic figs

PRODUCT RANGE



2703746	lip balm	15 ml	pale blue	coco
2703747	lip balm	15 ml	pale lime	pear
2703748	lip balm	15 ml	pale orange	mango
2703749	lip balm	15 ml	pale pink	guava
2703750	lip balm	15 ml	pale purple	fig
2703751	lip balm in assorted colours and flavours in display box	45 assorted pieces		coco • pear • mango • guava • fig



FORMULATION DESCRIPTION

Bath & shower gel

A rich foam that effectively, but mildly cleanses the skin. The added glycerin ensures the skin to stay soft and does not dry out the skin. No colourants.

Body lotion

Nourishing, moisturising and quickly absorbed by the skin without a greasy after-feel. The added glycerin helps the skin to stay soft and moisturised. No colourants.

Body sugar scrub

An effective body cleanser and caring formulation. The sugar crystals remove dead skin cells and therefore smoothen the skin. The added glycerin and shea butter soften the skin during use and the skin stays soft after use. No colourants or polyethylene particles.

Body butter

Rich and nourishing formulation intensively moisturises the skin. This butter cream is ideal to soften, smoothen and condition the skin. The high levels of glycerin and betaine nourish and support the skin in staying soft and moisturised. No colourants or mineral oils.

Hand cream

Nourishing, moisturising and quickly absorbed by the hand's skin without a greasy after-feel. The added glycerin helps the skin to stay soft and moisturised. No colourants.

Body mist

Skin revitalising. Helps in giving a sensation of hydrated, refreshed and pleasantly fragranced skin. No colourants or mineral oils.

Lip balm

Moisturises and softens the lips. Lanolin, castor oil, organic beeswax and vitamin E nourish, hydrate, soften and protect the lips.

FORMULATION DESCRIPTION

Volumising shampoo

Designed to clean the hair from root to hair end. This lightweight formula boosts volume, body and fullness while offering smoothness, without weighing down your hair.

To maximise the volumising effect: the conditioning agent polyquaternium-7 has been added, instead of silicones.

This is a synthetic polymer and has the ability to remove tangles and straighten unruly hair: neutralises the negative charge of hair protein, resulting in flat and smooth hair. Products with polyquaternium-7 are suitable for all hair types: they add shine to the hair and prevent it from becoming dull and damaged. No silicones and colourants.

Volumising conditioner

Designed to condition the hair and to lift fine hair from the root to the hair-end.

The lightweight formula boosts volume, body and fullness while providing shine and smoothness.

Main components are cationic surfactants, fatty alcohol and a silicone.

The cationic surfactants and the fatty alcohol become a unique gel and together with the silicone it is ideal for application on the hair. It forms a very uniform and homogenous layer, resulting in a full coverage and spread that:

- protects hair from friction (lubrication)
- provides softness and shine
- reduces frizz and flyaway hair
- conditions
- has a volumising effect

No colourants and mineral oils.



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